

Global Advice Network

Communication on Progress 2010

Report for the UN Global Compact



## GLOBAL COMPACT - COMMUNICATION ON PROGRESS - 2010

Company Name	Global Advice Network Aps	Date	1 June 2009
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Country	Denmark	Membership date	10. June 2007
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Contact Position	Partner		
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### Brief business description

Global Advice Network is specialised in the area of Corporate Integrity (Business Ethics) and offers services in anti-corruption, anti-fraud, sustainability and business development. Global Advice Network has offices in Copenhagen, Oslo and Stockholm.

Global Advice Network focuses on practice. We help clients "practice what they preach", to transform policies into practices and to make practices coherent with corporate values.

Global Advice Network is specialised in helping clients develop an in-house capability to increase their resistance to fraud and corruption as well as to gain competitive advantages from the CSR agenda. As such, the Global Compact (UNGC) Principles are central to what we do, even though the focus of our work is on the 10th Principle.

Global Advice Network carries out pro-bono work every year to promote aspects of the UNGC. In the last year we have developed an on-line inventory of business-anti-corruption tools for the The Global Compact. The inventory is published on the Global Compact homepage under Corruption/ Guidance. The inventory is updated regularly. Global Advice network has also been active in the development of the Global Compact corruption supply chain tool

Global Advice Network is an active participant in Global Compact Working Group on Anti-Corruption and the Nordic Global Compact Network.

### Statement of support

Global Advice Network joined the UNGC 10 June 2007, and we continue to wholeheartedly support the Principles of the UNGC. We are committed to living out those principles as a business internally as well as with our work for clients.

Global Advice Network is committed to promoting corporate integrity. It is our core business to assist in developing and strengthening ethical practices and integrity systems, particularly in relation to business, but also more generally along the lines of the first nine UNGC Principles. We therefore constantly try to improve our action in these areas and to further deepen the integration of UNGC Principles with our business.

We firmly believe that belonging to the UNGC is helpful to our business and are proud to be part of such a worthwhile initiative.

Signature

Position

Partner



## ALL PRINCIPLES

Global Advice Network's policy is to only work on projects which we believe will be in accordance with the principles of the UNGC. Being complicit, either actively or passively, with a violation of UNGC Principles would undermine our core business. Should any potential real or theoretical conflicts between our work and UNGC Principles arise, they must be discussed and resolved internally to ensure the continued compliance of our work with UNGC Principles.

In the preceding year, we have developed a draft Code of Conduct related to Corruption and Bribery. The plan is to include all UNGC Principles in this code in the coming year, and to make partners, suppliers and contractors aware of the code.

### PRINCIPLE 1 BUSINESSSES SHOULD SUPPORT AND RESPECT THE PROTECTION OF INTERNATIONALLY PROCLAIMED HUMAN RIGHTS

Global Advice Network has no direct experience of human rights abuses and no specific mechanism to monitor this.

We are committed to respecting the human rights of our employees and suppliers. We try to treat people with respect at all times. Avoiding discrimination, promoting tolerance, transparency and accountability, and encouraging freedom of expression are particularly relevant to this.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 2 BUSINESS SHOULD ENSURE THAT THEY ARE NOT COMPLICIT IN HUMAN RIGHTS ABUSES

Global Advice Network has no direct experience of human rights abuses and no specific mechanism to monitor this.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 3 BUSINESS SHOULD UPHOLD THE FREEDOM OF ASSOCIATION AND THE EFFECTIVE RECOGNITION OF THE RIGHT TO COLLECTIVE BARGAINING

All employees have the rights to freedom of association and collective bargaining.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 4 BUSINESSSES SHOULD UPHOLD THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOUR

Global Advice Network has no direct experience of being involved in forms of forced and compulsory labour and has no specific mechanism to monitor this.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 5 BUSINESSSES SHOULD UPHOLD THE EFFECTIVE ABOLITION OF CHILD



## LABOUR

Global Advice Network follows the national legislation in the countries where we are active.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 6 BUSINESSSES SHOULD UPHOLD THE ELIMINATION OF DISCRIMINATION IN RESPECT OF EMPLOYMENT AND OCCUPATION

We seek to avoid discrimination in our recruitment as well as in the workplace. Decisions are made on the basis of ability and nothing else. This extends to decisions about status within the company, salary, bonuses and promotions.

Global Advice Network has a high degree of diversity in the workforce which is a direct result of the global aspect of the anti-corruption work we carry out.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 7 BUSINESSSES SHOULD SUPPORT A PRECAUTIONARY APPROACH TO ENVIRONMENTAL CHALLENGES

Whenever possible, Global Advice Network takes environmental issues into consideration in procurement. We are part of a small office community and constantly seek to influence the landlord to be more environmentally friendly. Many of our projects have a direct or indirect positive impact on the environment.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 8 BUSINESSSES SHOULD UNDERTAKE INITIATIVES TO PROMOTE GREATER ENVIRONMENTAL RESPONSIBILITY

In our offices we recycle and reuse where possible and staff are conscious of energy and water use. As an office-based company, we have relatively low emissions and do not use harmful chemicals. The company owns no vehicles and encourages the use of public transportation.

As mentioned above, many of our projects have a direct or indirect positive impact on the environment.

*See remarks for ALL PRINCIPLES.*

### PRINCIPLE 9 BUSINESSSES SHOULD ENCOURAGE THE DEVELOPMENT AND DIFFUSION OF ENVIRONMENTALLY FRIENDLY TECHNOLOGIES

Global Advice Network encourages the development and diffusion of environmentally friendly technologies through our work with clients.

*See remarks for ALL PRINCIPLES.*

**PRINCIPLE 10****BUSINESSES SHOULD WORK AGAINST CORRUPTION IN ALL ITS FORMS, INCLUDING EXTORTION AND BRIBERY**

The fight against corruption and bribery forms the basis of Global Advice Network's consultancy work and our work to help clients, i.e. businesses and institutions, in their endeavours to implement and live up to their integrity principles. A major part of this work has been to develop and operate the Business Anti-Corruption Portal ([www.business-anti-corruption.com](http://www.business-anti-corruption.com)). The Portal is designed to support small and medium sized enterprises (SMEs) operating in emerging markets and developing countries to avoid and counter corruption in order to produce a better business environment. More than 60 business and corruption focused Country Profiles are available on the Portal and are regularly updated.

As part of the Portal, a number of tools are made available for general use. As part of Global Advice Network's commitment to the UNGC, some new tools have been developed pro-bono and made available on our website. In the case box on the following page, a description of the development of the Anti-Corruption Tools Inventory to assist businesses and organisations in the implementation of the Global Compact's 10th principle is provided.

Global Advice Network has developed a draft Code of Conduct related to corruption and bribery. The intention is to finalise this in the coming year and to extend the focus to cover all UNGC Principles.

## **CASE STUDY – DEVELOPMENT OF THE ANTI-CORRUPTION TOOLS INVENTORY TO ASSIST BUSINESSES AND ORGANISATIONS IN THE IMPLEMENTATION OF GLOBAL COMPACT'S 10TH PRINCIPLE**

### **Background and Purpose**

At its meeting in June 2008 in Vienna, the Global Compact “Friends of the 10th principle” advisory group decided to develop an online anti-corruption inventory guiding companies through the different initiatives and tools which might be considered relevant in implementing the 10th principle, “Businesses should work against corruption in all its forms, including extortion and bribery”. Global Advice Network (GAN), which is part of the advisory group, was asked to lead the project, and as a consequence of the discussion, GAN offered to produce the inventory.

While commonly acknowledging the benefits of existing anti-corruption tools and their potential impact in fighting corruption, the members of the advisory group also indicated that it was extremely difficult for recipients to identify the tools most relevant to their challenges. The inventory has thus been developed as a one-stop shop where companies and organisations are introduced to a large collection of tools to accommodate their individual needs in the fight against corruption. The inventory is a database containing a collection of descriptive and informative tools, initiatives and reports that are relevant, free and easily accessible for companies.

### **Description of the Anti-Corruption Tools Inventory:**

The tools included in the inventory have been chosen to accommodate, facilitate and inspire private companies' fight against corruption and to cover and present solutions to different types of corruption encountered by private companies. In order to facilitate access, selection and use of the tools, the inventory has been divided into 12 sub-categories:

- Anti-corruption conventions
- Anti-corruption guidelines and integrity systems
- Voluntary anti-corruption principles
- Collective action
- Corruption cases and court rulings
- Country-specific information
- Due diligence
- Grey areas (facilitation payments, gifts, donations, travelling, etc.)
- Reporting
- Sector-specific anti-corruption resources
- Training
- Whistle-blowing

Each tool includes a short description, including purpose, the types of corruption it addresses, target audience, functionality and links to key content. The tools included in the inventory are meant to offer guidance and assistance to companies in their fight against bribery and corruption and can all be accessed free of charge.

The inventory has been developed by Global Advice Network based on its own research and reviews of existing inventories, first of all the inventory developed by the Business and Industry Advisory Committee to the OECD (BIAC). After several reviews, the inventory was published on the Business Anti-Corruption Portal ([www.business-anti-corruption.com](http://www.business-anti-corruption.com)) on 9 December 2009. The inventory can also be accessed at the UN Global Compact website under 'Anti-Corruption – Guidance Material'.